



Privacy Policy

This Privacy Policy explains how the provider of this website, DaVita HealthCare Inc., 2000 16th St. Denver, CO 80202, United States of America ("DaVita"), collects, processes and/or uses personal data on the Internet. This Privacy Policy applies to the websites offered and operated by DaVita, including but not limited to www.davita.com/de/. Your privacy is very important to DaVita. We understand that health is a personal, private subject, and we want you to feel comfortable visiting our websites and using our services. This Privacy Policy informs you what personal information we collect and how we handle it.

1. What means Personal Data

Personal data means any information relating to an identified or identifiable natural person; an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person.

2. Personal information we collect about you & how we use it

2.1 Contact

We collect personal information about you, such as your name, e-mail address, date of birth and zip code, only if you submit that information when contacting us for feedback. We use your personal data to respond to your questions, provide you the specific services you select. This processing is based on your consent (Art. 6 Absatz 1 Satz 1 lit. a GDPR) or necessary for providing our services (Art. 6 sec. 1 lit. b GDPR)

The personal data collected by us for the use of the contact form will be deleted after the request has been made.

2.2 Use of the website

If you visit our website for informational purposes, without otherwise providing us with personal information, we may automatically collect additional information about you that is limited to personal information and is automatically collected by our server. For example, every time you contact our website, your browser automatically sends us the IP address assigned to your computer. Without the IP address, it is not possible for you to communicate with your browser and thus display our website. In addition, we or third parties on our website use so-called cookie technologies and pixels, which have different functions and in which the IP address is also a date. We explain their functions and how you can refuse cookies below under "Cookies".

We only use this information to offer you our services effectively.



We require the automatically collected personal data for the provision of our website, Art. 6 para. 1 sentence 1 lit. b GDPR, as well as for our legitimate interest in ensuring the stability and security of the websites, Art. 6 para. 1 sentence 1 lit. f GDPR.

3. Transfer to third Parties

A transfer of your personal data to third parties for purposes other than those listed below does not take place.

We only share your personal information with third parties:

- if you have given express consent according to Art. 6 para. 1 sentence 1 lit. a GDPR
- if pursuant to Art. 6 para. 1 sentence 1 lit. f GDPR this is required to assert, exercise or defend legal claims and there is no reason to assume that you have a predominantly legitimate interest in not disclosing your data,
- in the event that disclosure pursuant to Art. 6 para. 1 sentence 1 lit. c GDPR is a legal obligation, or
- if this is legally permissible and according to Art. 6 para. 1 sentence 1 lit. b DSGVO is required for the performance of a contract with you.

4. Transfer to third party countries

Within the scope mentioned above, it is possible that we may transfer your personal information to other countries (including non-EEA countries) that may have different privacy standards than yours. However, when transferring your personal information to such countries, we have provided appropriate guarantees to ensure an adequate level of protection.

5. Links to third party Websites

Some of our websites provide links to third party websites. DaVita cannot guarantee that such websites are subject to the same policies or standards as the DaVita websites. If you visit any third party website, this Privacy Policy will not apply. Please consult the privacy policy of each site you visit.

In addition, our websites partially contain embedded third-party content. In order to display this content, it is technically necessary that your IP address is transmitted to the respective third party. We endeavour to use only content whose respective providers use the IP address only for the delivery of this content. However, we do not have any influence on these third party providers using your IP address e.g. for statistical purposes. As far as we know, we will inform users such proceedings.

6. Cookies and other information we collect

We use cookies to improve your experience when using our websites. Cookies are small files that your Internet browser stores on your terminal and which help us to make our websites more attractive for you. Cookies also help us to generate dynamic content on our websites that may be of interest to you and, further, to statistically monitor how many people are using our websites and when which actions are being taken. We may also use cookies to determine the popularity of certain content of our websites.



1. Session cookies

While you are active on a web page, a session cookie is temporarily stored in the memory of your computer, e.g. to avoid having to log in each time you switch pages. Session cookies are deleted at logoff or lose their validity as soon as their session expires automatically.

2. Persistent cookies

A persistent cookie stores a file on your computer for the period of time specified in the expiration date. Through these cookies, websites remember your information and settings on your next visit. This leads to a faster and more convenient access because you e.g. do not have to make the language setting again. After the expiration date, the permanent cookies are automatically deleted.

3. Third party cookies

Third-party cookies are provided by providers other than the operator of the website. For example, they can be used to collect information for advertising, custom content, and web statistics. Third party cookies are stored for a specific period and then automatically deleted.

4. Flash cookies

Flash cookies are stored as data elements of web pages on your computer in case they are operated with Adobe Flash. Flash cookies are stored for a defined period and then automatically deleted.

Most browsers offer instructions on how to disallow cookies on your terminal, for example in the "Help" section of your browser. If you do not allow us to use cookies, some of the functions of our website may not work properly. It is also technically necessary that you individually prevent the use of cookies for each device that you want to use for surfing our websites.

We do not link information from cookies to other personal information without your permission and do not use cookies to collect or store personal health information about you. We do not transmit information generated from cookies to third parties.

Please note: We use the following third-party services that use cookies:

6.1 Google Analytics

The DaVita websites use Google Analytics, a web analysis service by Google Inc. ("Google"). Google Analytics also uses cookies to analyze your use of our websites. The information generated by the cookie about your use of this website and your IP address is processed by Google in pseudonymous user profiles only because we have activated the IP anonymizer offered by Google for Member States of the European Union or other contracting states to the Agreement on the European Economic Area. Google will use these data on behalf of DaVita to analyze your use of the website, compile website activity reports, and render further services relating to website use and Internet use to the website operator. IP address that is transmitted by your browser in Google Analytics will not be joined with other Google data. You can prevent the cookies from being stored by changing your browser settings. You



can also opt out from the collection of the data generated by the cookie and relating to your use of the website (including your IP address) by Google and the processing of such data by Google by downloading and installing the browser plugin available at the following link: <http://tools.google.com/dlpage/gaoptout?hl=de>.

7. How we protect your personal information

We use secure socket layer technology to encrypt your personal information, when you enter personal information using the forms on our website. This technology protects your personal information as it is being transmitted over the Internet from your computer to our servers. To protect our server environment, we maintain an ongoing risk management program and use adequate industry standard practices and technologies to ensure your information is well-secured.

8. Rights of Data Subjects

As a user of this website you have, inter alia, the following rights concerning your personal data:

- a right of information about your personal data stored by DaVita
- a right to the rectification or erasure or the restriction of processing your personal data
- a right to object against the processing of your personal data
- a right of data portability of your personal data
- a right to lodge a complaint with a supervisory authority

9. E-Mails you send to DaVita

This Privacy Policy does not apply to content or information that you send us by e-mail. Information that is purely personal in nature should not be sent in an e-mail. Please note that the DaVita website and e-mail correspondence is for informational purposes only and is not intended to be a substitute for medical advice from a physician. Please contact your physician if you need a diagnosis or for treatments or further information regarding your specific condition.

10. Children's privacy

DaVita's websites are intended for adults and are not intended to attract children. DaVita will not collect personal information from any person who we know to be under 18 years old.

11. Retention periods

Our goal is to process your personal information only to the lowest possible extent. Unless specified in this Statement, we will store your personal information only for as long as necessary to fulfill the purpose for which it was originally collected and, if applicable, as long as required by law.

12. How to contact us for questions and complaints



If you have a question about DaVita's Privacy Policy, request any information, or wish to make a complaint about an infringement of your privacy you may contact us or the DaVita Deutschland AG, Mittelweg 110c, 20149 Hamburg (in the following "DaVita Deutschland", which represents us in data privacy matters in the EU).

Our contact data is:

Post DaVita HealthCare Inc., 2000 16th St. Denver, CO 80202, United States of America

The contact data of DaVita Deutschland is:

Post: DaVita Deutschland AG, Mittelweg 110B, 20149 Hamburg.

The Data Protection Officer can be reached at:

E-Mail: datenschutz@davita.de

13. Changes to this Privacy Policy

We reserve the right to change this Privacy Policy as we update our website. Please visit this website regularly and have a look at the current privacy policy. This privacy policy was last updated on May 23, 2018.